



FUNJO COIN

Learn, Play, Earn



WHITE PAPER V 1.0

***The Coin is designed to Pay
and Trade on all platforms***

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1. Abstact

FUNJO is a Decentralized Cryptocurrency Network having it's Own Blockchain Platform to Run Smart Contracts and Applications Exactly as per Program without any possibility of Censorship or Third Party Interference. FUNJO is A Hard Fork Of Ethereum. By applying the technology to a series of real world use cases, With the goals of supporting the online platforms and technology available we have come up with the idea of FUNJO coin is a first step to becoming part of a new movement of financially savvy and forward-thinking users. The motto is to provide a digital crypto platform for easy, safe and secure payments.

FUNJO Coin provides user-friendly, efficient and secure crypto banking, payments and eCommerce solution utilizing blockchain technology, underpinned by FUNJO. FUNJO provide transparent environment, reliability and integrity to various industries like e Commerce, Software Development, Online Education, eRecharge, Bill Payments and All Types of Tickets Booking (Movie, Bus, Train, Flight), Hotel Booking, Transportation, Matrimony, Austrology, Social Media, Banking. MLM and the Marketing and Advertisement Industry.

FUNJO users can Buy any Available Product On eCommerce Platform . FSC platform allows users to Generate Their Own FUN-50Token Coins by Creating Smart Contracts which work as an agreement between all involved users. The platform has its own currency FUNJO, which can be used to Generate Token Coins. Any User have FUNJO Wallet Balance Can Generate his Own FSC Based Token Coin without any Cost (Cost Equal to one FSC Transaction Fee) and Start his Own Business Independently . A FUN-50 Token Owner can Make Transactions of that Token with other users using FUNJO Blockchain and Transaction Fees Will be Deducted in Form Of FUNJO.

We are also dealing in Software Development Business. We develop all kinds of Websites, Android, ios and Windows applications. we offer Quality Software in Nominal Cost We also provide our users FUNJO Campaign platform which they can Promote /advertise any Business. They can Calculate their research and data analysis. while we do not supply anything to anybody, the community itself is the source and repository of data, open to all users. This platform is a result of the creativity, rich imagination of our development team, which work really hard to develop a platform which provides 100% satisfaction, correct insights and leads for an advertiser.

Our Development team has Created FUNJO and all FUNJO related platforms to achieve the intended goals and our Development Team is trying to do much more for benefit of our users.

2. Introduction

This Whitepaper provides a Brief Explanation about FUNJO Coin and FUN-50 Related Products. Company's goal is to provide a Mechanism which helps all kinds of Crypto, eCommerce, Social Media, Advertising and other Business service providers, products providers, consumer product Manufacturers and Users with FUNJO platform to Unify and create a common community where all contributors will be rewarded for their contributions in the form of cryptocurrency incentives. These Incentives and rewards will encourage new users to participate in the community to Contribute and earn massive Income.

GO FUNJO platform is industry specific and capable to create smart contracts and allowing everybody to Generate their own FUN-50 Crypto Tokens to Start Blockchain based Next generation business module.

FUNJO is a crypto-currency and an independent coin. New users can buy FUNJO from existing users or by Trading on Crypto Exchanges. The price of FUNJO is community controlled. As the number of users and FUN-50 Tokens increases, value of FUNJO will increase proportionally.



3. The Audience

FUNJO platform is open to anybody requiring a smart contract-based transaction service, our primary target audience will be:

1. Right Audience for E-Commerce.
2. Consumers who want to avail quality services from genuine providers
3. Marketers who want quality leads and true RO,
4. Advertisers who want to advertise without wasting precious time and resources



4. Problem Statement and Solutions

- **E-Commerce Problem Statement and Solutions:**

Ecommerce Sector. It is hard to identify right Audience and Choose Products according to public demand and make products available in reasonable price. Our aim is to develop software which will help to choose right Audience and Choose right Products according to public demand and make products available in reasonable price.

- **Open source software projects Problem Statement and Solutions:**

Anybody can download, use, and upgrade open source softwares. The biggest issue with open source software is that there are widely in use and risk of malware in form of an update from unknown source. It is difficult to identify a genuine or effective sources of update. We have aim to develop safest platforms to solve this issue.

- **Product Forecasting Problem Statement and Solutions:**

Product Forecasting is a key point to achieve success in any business. Right product for right customer group is much needed. Our aim is to develop software which will help for right product forecasting.

- **Surveying and Mapping Market Problem Statement And Solutions:**

Survey and Market mapping Industry is growing rapidly. But this industry is facing problems about Fake leads and fake instings. Our aim is to develop software which will help for right product forecasting.

- **Advertisement Problem Statement and solutions:**

Advertisement is a USD 550 billion industry on the global scale. Generally the ROI on advertisement campaigns is considered worth it, it drives in just the twice of amount spent on advertisement. Fake reviews, fake views, fake shares and likes, are just some of the reasons where the investor's money is being wasted. Our aim is to develop system which will reached a potential customer and leads to allowing Advertisement industry to achieve the highest level of efficiency

5. FUNJO COIN

- **What is FUNJO Coin?**

FUNJO is a Decentralized Cryptocurrency Network having its Own Blockchain Platform to Run Smart Contracts and Applications Exactly as per Programmed without any possibility of Censorship or Third Party Interference. FUNJO is A Hard Fork of Ethereum. By applying the technology to a series of real world use cases, With the goals of supporting the online platforms and technology available we have come up with the idea of five star coin. Five star coin is a first step to becoming part of a new movement of financially savvy and forward-thinking users. The motto is to provide a digital crypto platform for easy safe and secure payments.

FUNJO Coin provides user-friendly, efficient and secure crypto banking. payments and eCommerce solution utilizing blockchain technology, underpinned by FUNJO Coin. FUNJO provide transparent environment, reliability and integrity to various industries like eCommerce Projects Will Launch. Anybody from any Business Sector Can Join us as Partner, Contributor, Franchise, Token Owner or user to Earn Maximum Benefits of FUNJO Blockchain Technology based Projects.

FUNJO platform allows users to Generate Their Own Token Coins by Creating Smart Contracts which work as an agreement between all involved users. The platform has its own currency, FUNJO, which can be used to Generate Token Coins. Any User have FUNJO Wallet Balance Can Generate his Own FUNJO Based Token Coin without any Cost (Cost Equal to a FUNJO Transaction Fee) and Start his Own Business Independently.

A FUNJO Token Owner can Make Transactions of that Token with other users using FUNJO Blockchain and Transaction Fees Will Deducted in Form Of FUNJO.

- **Difficulty Level and Rewards of FUNJO Mining:**

FUNJO networks difficulty adjusts automatically as more miners join the network. It also depends upon the hash rate of the miner. At a constant rate of approximately 30seconds per block.

- **Uncle Rewards:**

At an assumed uncle rate of 15%, and rewards for uncles being 6 FUNJO Coin per block, the approximate amount of uncle rewards would be approximately $6 \times \frac{15}{100}$ 100million (approximately 9.99 million). This would be added to the platform net. Rewards:

For every successfully mined block, 6 FUNJO Coin are rewarded. If two miners happen to mine a block simultaneously, i.e. if an uncle is generated, 6FUNJO Coin are given to the uncle miner as well.

- **FUNJO COJN Details:**

Total Supply: 5586059.0000o000

Circulating Supply: 1974076.58622877800000000

Algorithm: ETHASH

Block Time: 30 sec

Block Reward: 6 FUNJO

As FUNJO Coin uses a concept of gas instead of block size which is a cap on both processing and storage/bandwidth because the cost of a transaction/function is fixed in units of gas for each type of instruction. For example if a transaction uses an amount of 21000 gas, the number of transactions can be found by dividing the gas limit by gas per transaction. The gas limit of genesis block is 2000000. So in terms of scalability, according to the benchmarks during testing, It can confirm nearly a thousand transactions in just a couple of minutes.

- **Is FUNJO Coin a Security Then?**

Even though FUNJO Coin coins involve investment, there is no imminent or expected profit from investing in FUN-50 Tokens themselves. Further, they are not a common enterprise investment. Instead, they are a mutually agreeable mode of transaction which is convertible into smaller token for ease of exchange. Also, there are no third parties on FUNJO Coin platform. Users themselves offer smart reward programmes to interested patrons. It could be understood more like an agreement between two individuals, the later agreeing to do something in return of a favour by the former. To answer the question in one word, No, FUNJO Coin is NOT a security.

- **If FUNJO Coin Moves to Proof of Stake, Will to be Considered a Security?**

When FUNJO Coin moves to Casper on PoS as a consensus protocol eventually, users will have to mine their blocks themselves to earn FUN-50 Tokens. This is not countable under third party profits. Hence, even after FUNJO Coin moves to PoS, it will NOT be considered a security.

• Smart Contracts

Conceptualised as the instrument of collaboration among two or more entities or parties on the internet, where knowing the true identity of the other party is not always possible, smart contracts have more applications than they initially were intended for.

In the proposed system, we use smart contracts as the primary mode of transaction between users on FUNJO Coin.

1. No Technical Knowledge or Other Tools Needed: A user would not need any technical knowledge or other technical tools like Geth, Meteor, or Mist to run the smart contracts.

2. Smart Contract Templates: There are readily available smart contract templates at the user's dashboard. These are always available and ready to execute. All you need to do is, log in and deploy the contracts.

3. No Sync Delays: Since FUNJO Coin works directly with Ethereum, no third party software which is needed to sync smart contracts with the platform. This reduced the procedure delay, and the contracts get executed instantly.

4. Customized Contracts: Users can create their own contracts from scratch using FUNJO Coin.

5. Legally Binding Contracts: User can edit the contract and add conditionality including laws. Laws mentioned in the contract will be legally binding to all involved in the contract. For example, if you want to include a non-disclosure clause in your smart agreement and bring it in the ambit of law, all you need to do is include the corresponding law by stating that this law applies to the contract to ensure non-disclosure.

6. Enterprise Grade: We understand that several enterprises will use FUNJO Coin, hence enterprises can upload their documents and turn them into a smart contract. No adaptations whatsoever will be needed in their system.

7. Costs to deploy smart Contracts: While the FUNJO platform application is free and open, availing services provided by the network costs money. To use this, One should hold the platform's cryptocurrency, called FUNJO Coin. FUNJO Coin can be bought using fiat currency from the community or can be earned through being the part of the network as a miner. For example, You will need FUNJO to not only to lock them for smart contracts but they are also needed to pay for the transaction costs, i.e. to pay for the gas, and for releasing FUNJO Coin. When you FUN-50 Tokens, your account will be charged the corresponding amount in FUNJO Coin and FUN-50 Tokens will be disposed as soon as bought back. Also there are other endless use cases where the platform is going to help the sectors.

8. Smart Contracts Subscription: While every user can deploy as many smart contracts as they wil, they can deploy the contracts only till they have the requisite amount of Fiv O ITT should also pay attention to the fact that users will also be paying an account fee, a platform on top of FUNJO Coin incurs charges. However, we intend to keep these charges as nominal as possible.

9. Security: While we keep our systems updated and abreast with all the threats that can compromise the platform's if a certain user wants an extra layer of protection, in form of another layer of encryption or such, we also allow that. However, every transaction will get recorded on the block-chain platform anyway, and the user's identity can be tracked back with due diligence.



6. The FUN-50 Tokens

- **The Purpose of FUN-50 Tokens**

FUN-50 Tokens is the token which is to be used for all transactions on the platform FUNJO COIN. It is there to ensure reward flexibility and ease of transaction for all interested parties at the platform. A user can decide the value and number of FUN-50 Tokens he is going to offer, and offer as many as he decides as long he has the requisite amount of FUN-50 Tokens in his/her wallet.

- **Rewards Model**

The platform implements a rewards model. Users contribute their time, talent, and efforts for other users hence receiving something in return. Using well audited smart contracts fortifies the platform against any kind of fraudulent users or scams. All the FUN-50 Tokens earned through a particular task will be redeemable from the issuer, who can issue those FUN-50 Tokens only if he has the requisite amount of FUNJO Coin currency or fiat substitutes.

- **Consumers will use or earn FUN-50 Tokens for Professionals will use or earn FUN-50 Tokens for**

Consumers can use the earned FUN-50 Tokens to buy products from the issuer, trade them for FUN-50 Tokens or fiat currency from the issuer, and loan them to other users, allowing them to gain interest on their FUN-50 Tokens. They can choose when to liquidate their coins or to keep them in their wallet. With time, as FUNJO Coin releases app wallet, users will be able to store and access their FUNJO-50 Tokens across software platforms and devices. Professionals including but not limited to marketing managers, brand managers, publicity managers, advertisers, surveyors etc. will use smart contracts to further their goal. For example, a surveyor may set a certain reward for anyone who takes part in a survey. This way, the user gains FUN-50 Tokens. As these FUN-50 Tokens can be bought back by only the issuer, the issuer also has created a potential client. When the client redeems the coins, they get a quality product, at a discounted rate. Also, as the smart contract ensures all the terms, conditions, and proposed benefits beforehand, the transaction is devoid of any disputes, whatsoever.

- **Value of FUN-50 Tokens**

Value of FUN-50 Tokens, may be decided in three way (as mentioned in the Technology module), manual valuation (when the offering party sets the value of its FUN-50 Tokens manually, in terms of FUN-50 Tokens or fiat currency), FUNJO Coin based valuation, and fiat currency based valuation. As the community grows, the value of FUNJO-Tokens will also go up.

7. Roadmap- FUNJO

- **Registration in Exchanges**

We are a Registered in CMC Q2 2021, We have also our own DECENTRALISED Exchange Platform FUNJOTRADE.COM In near Future we will try to List

- **FUNJO Wallets**

In near future, we seek to develop wallet applications across various mobile platforms including Android, iOS, and desktop, Linux, MacOS, and Windows. These will be available as soon as the development process gets over. A limited section of our users will get the beta version for performance and interface testing and once cleared by all channels, the wallet apps will be released all over.

- **Move to a hybrid PoW/poS system:**

In step with Ethereum, we are aiming to adapt the latest standard of the industry. While we are following the PoW consensus protocol, we have aim to move to the Hybrid PoW/PoS system soon.

- **Increase Usability of FUNJO:**

We are trying to enter in various business sectors and invite other platforms to join us and Accept payment in Form of FUNJO. This will Increase Demand of FUNJO and Increment in Demand will results in FUNJO rate Increment. In near future we have aiming to increase numbers of such platforms which will accept payment in form of FUNJO Coin.

8. Team



9. Conclusion

FUNJO is a first platform to empower eCommerce, advertisement, marketing industry and users. This Platform encourages them to share their expectation from manufacturers and services providers Through the smart contract system. It makes eCommerce and advertising efficient and reducing resource wastage to minimum. FUNJO provides genuine survey input, reviews, and client inquiries.

FUNJO will provide a platform for the launch of decentralized block-chain applications which will improve access to eCommerce, advertisement and marketing projects and data through block-chain technology. There is no outside agency controlling the FUNJO system so all the prices within the platform will be community driven. FUNJO COIN play the role of an unbiased mediator, monitoring and transparently reporting back verified data to consumers and service providers.



10. Disclaimer

The whitepaper prepared by the company is not composed in accordance with, and is not subject to, laws or regulations of any jurisdiction which are designed to protect investors and it is for informational purposes only. The company does not offer to buy or sell any securities or to invest in any financial instruments through its websites or applications. FUNJO can be sold or purchased or transferred or requested to and from the other members in the community dealing with the FUNJO as per their own terms and conditions at one's own risk. The company does not promote sale or purchase of the FUNJO in fiat or regular currencies or any similar assets. The registration on the FUNJO website permits access to its services as per the FUNJO Platform's terms and conditions Registration is not intended to offer the holder any rights, or claims to any of the assets of the company or the FUNJO or share in any profits that the company or the platform may achieve. The white paper or content on this website is subject to change at any time without notification. The white paper and website describes the current plan and vision for the FUNJO platform and do not guarantee, represent or warrant any of the statements in the white paper or website, because they are based on our current expectations and Requirements. The above summary is not a complete risks and other important disclosures involved in investing in the FUNJO and is subject to the more complete disclosures contained of the terms and conditions section in FUNJO-COIN Website. Please read it carefully.